

FIG. 1

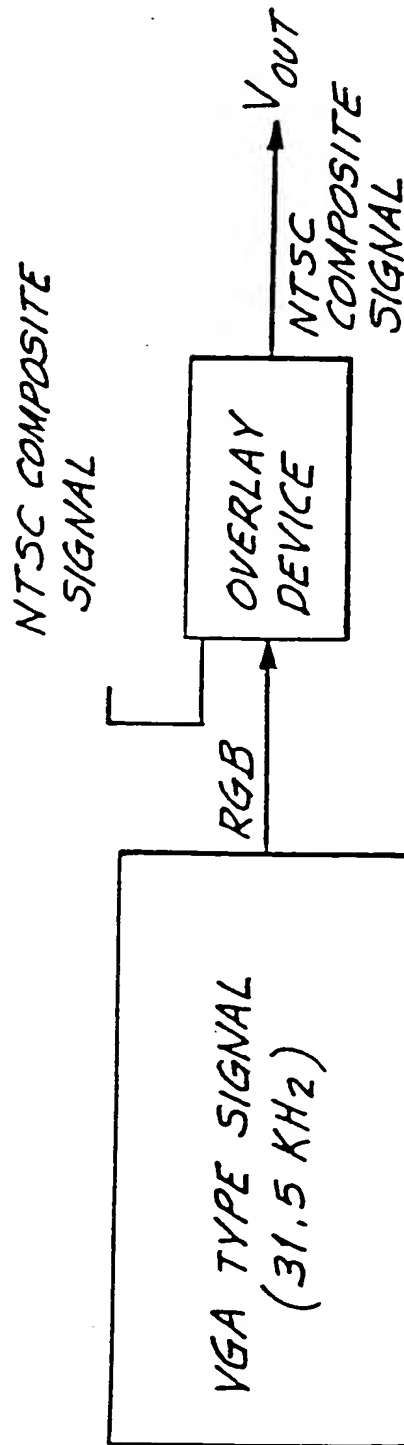


FIG. 2

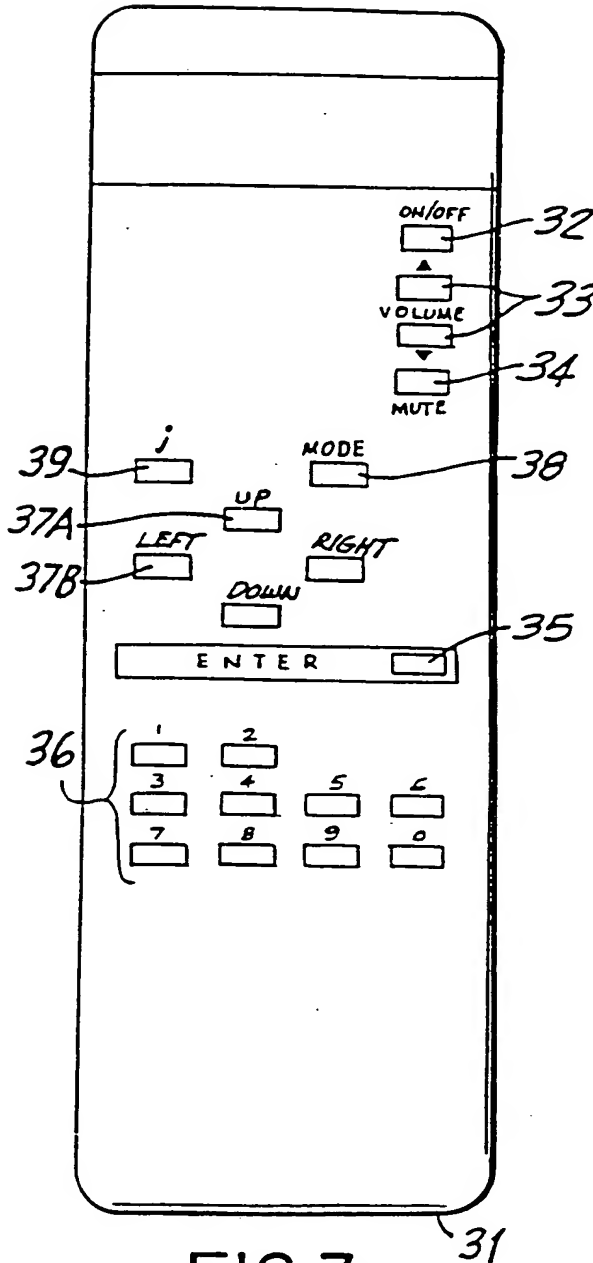


FIG. 3

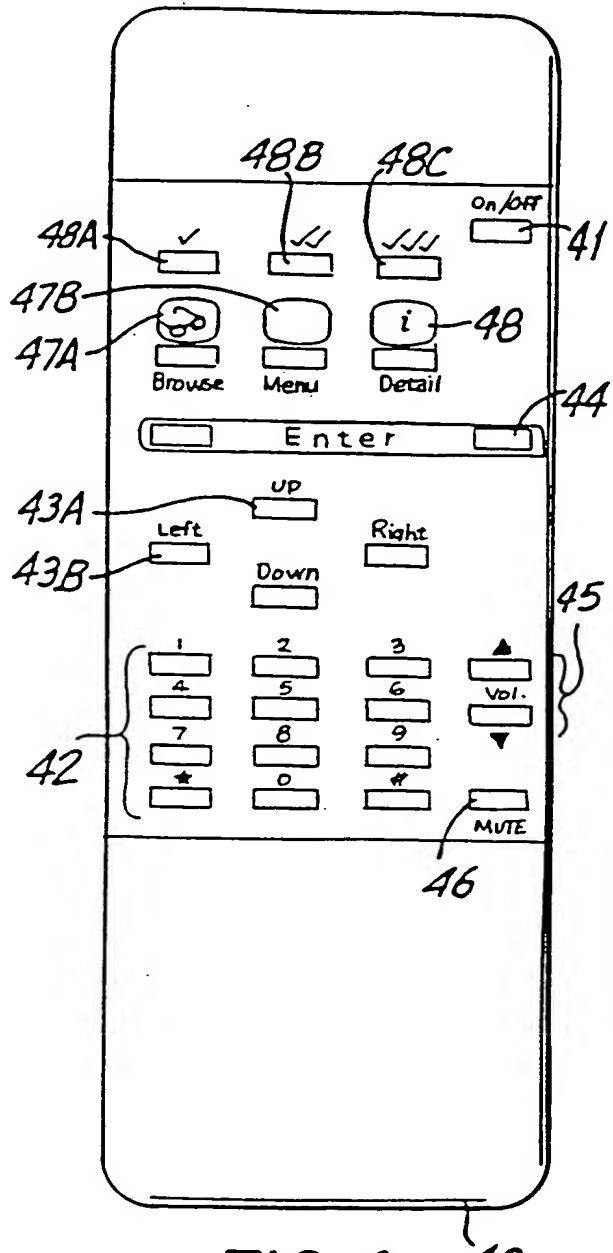


FIG. 4

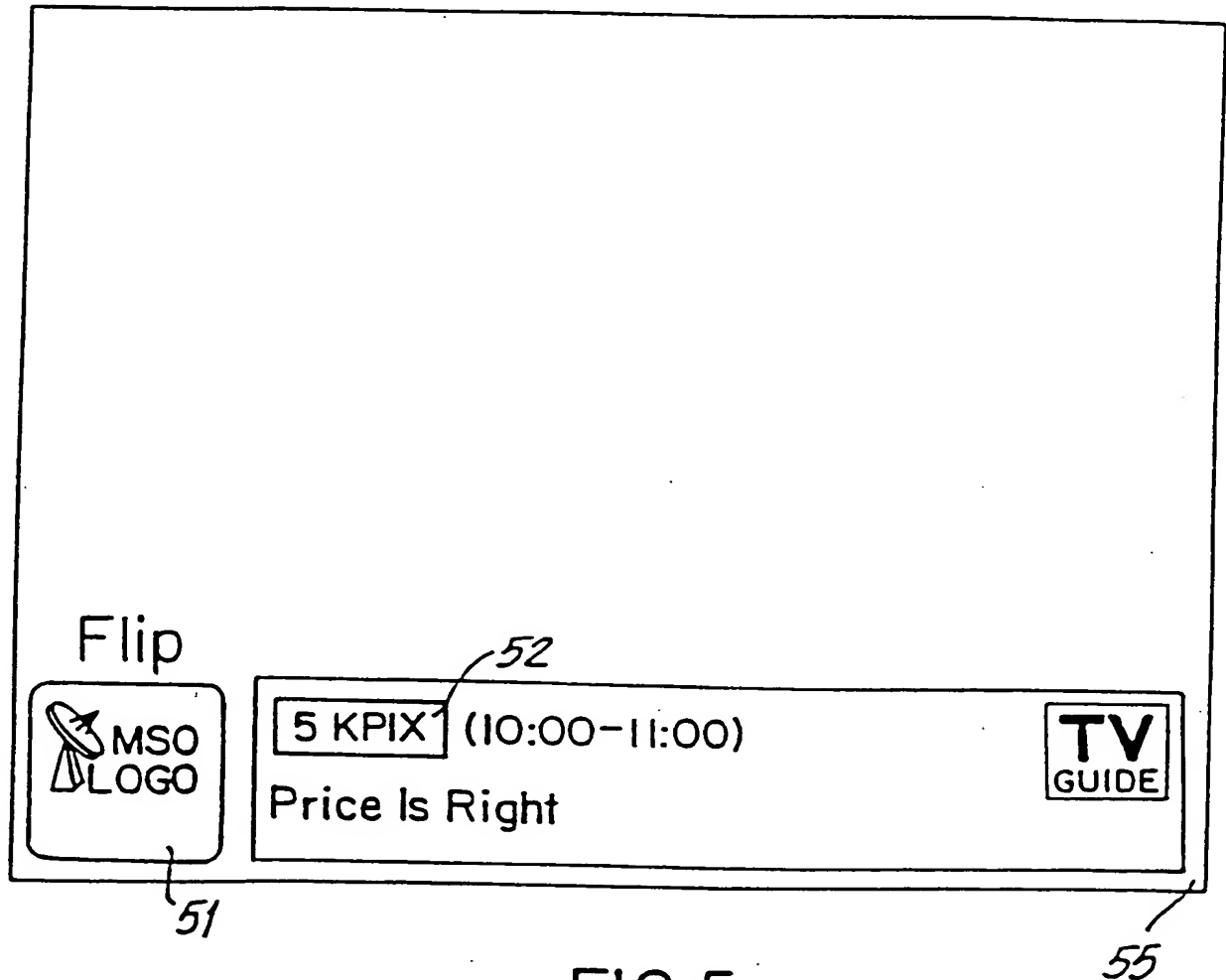


FIG.5

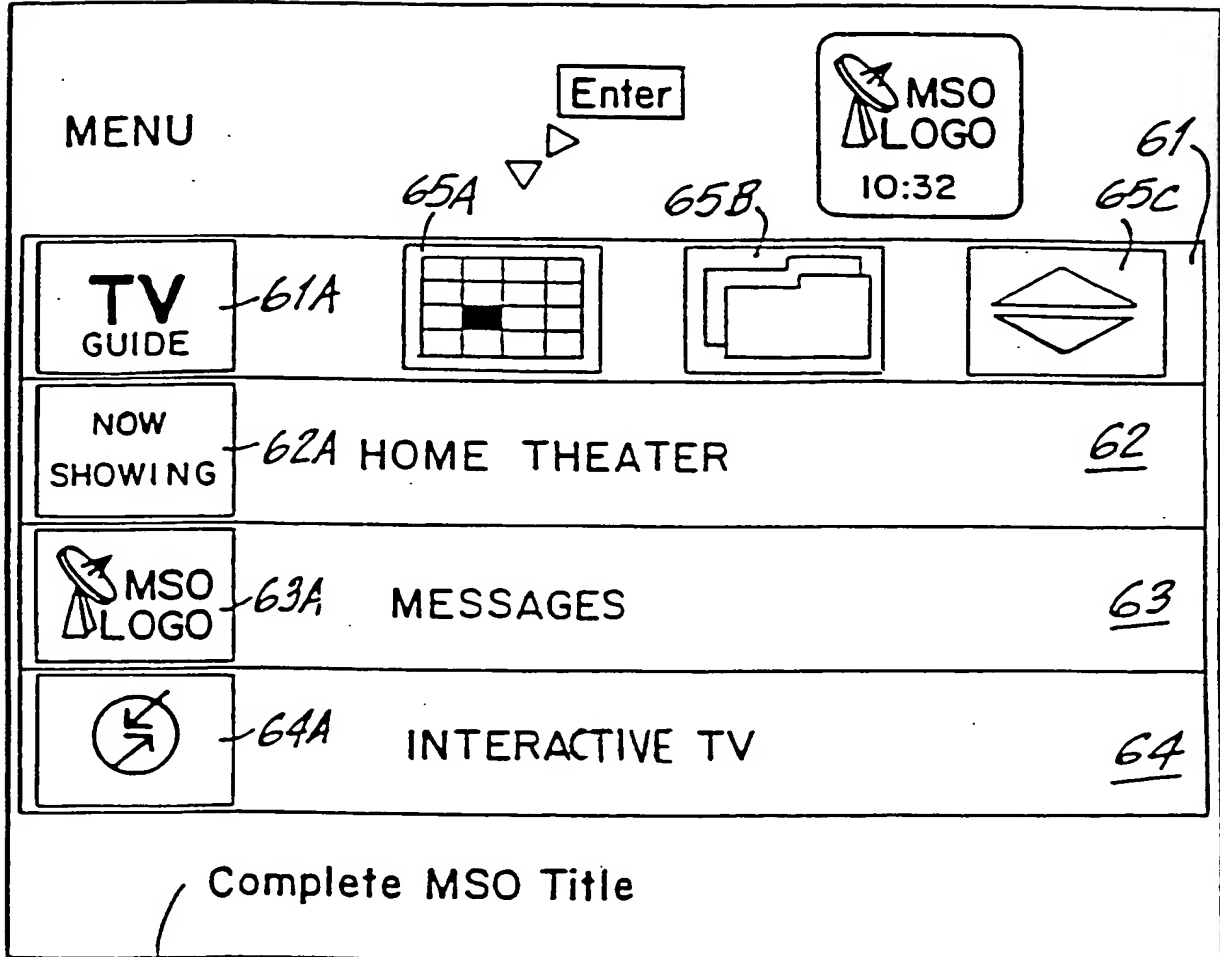


FIG. 6

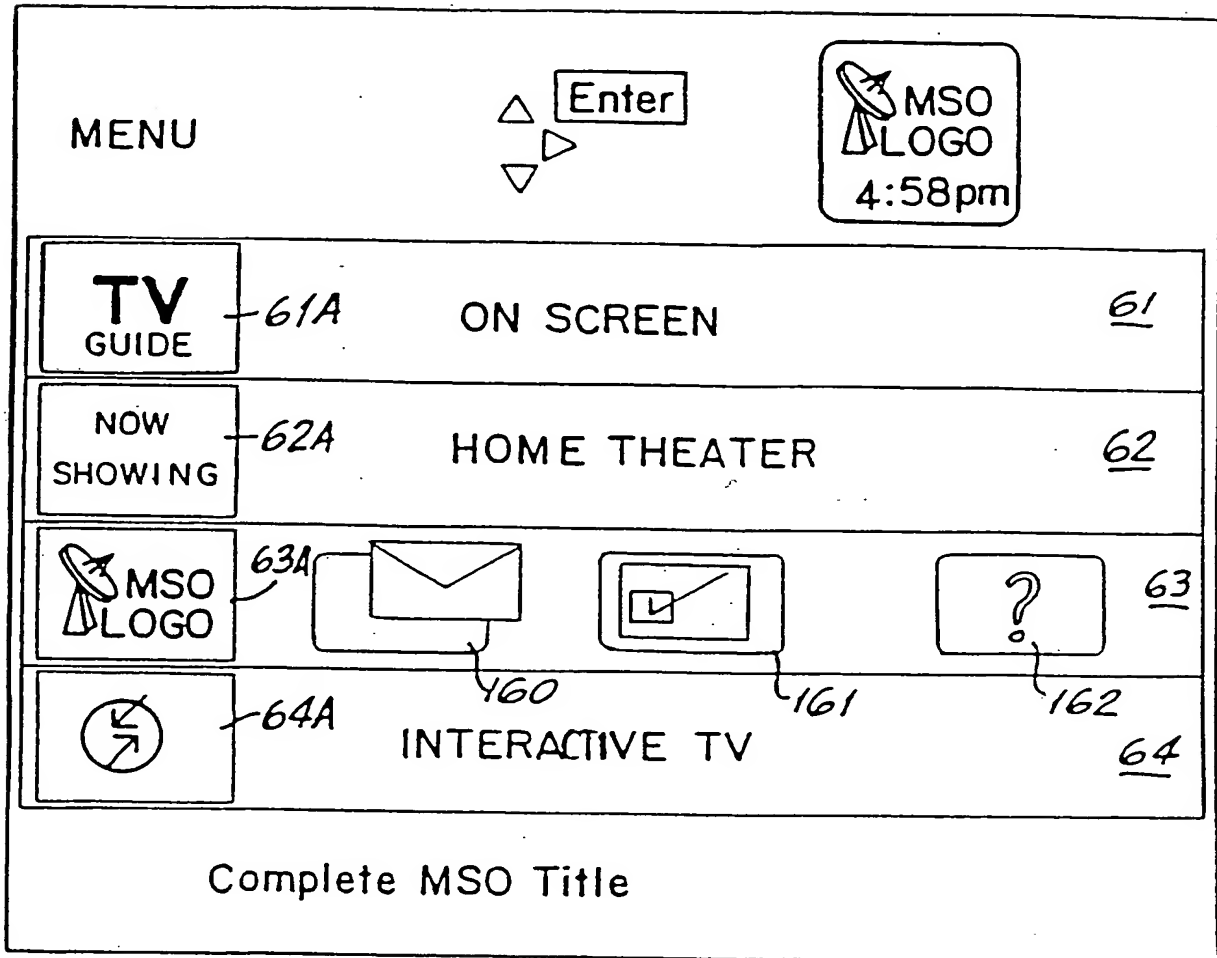


FIG.6A

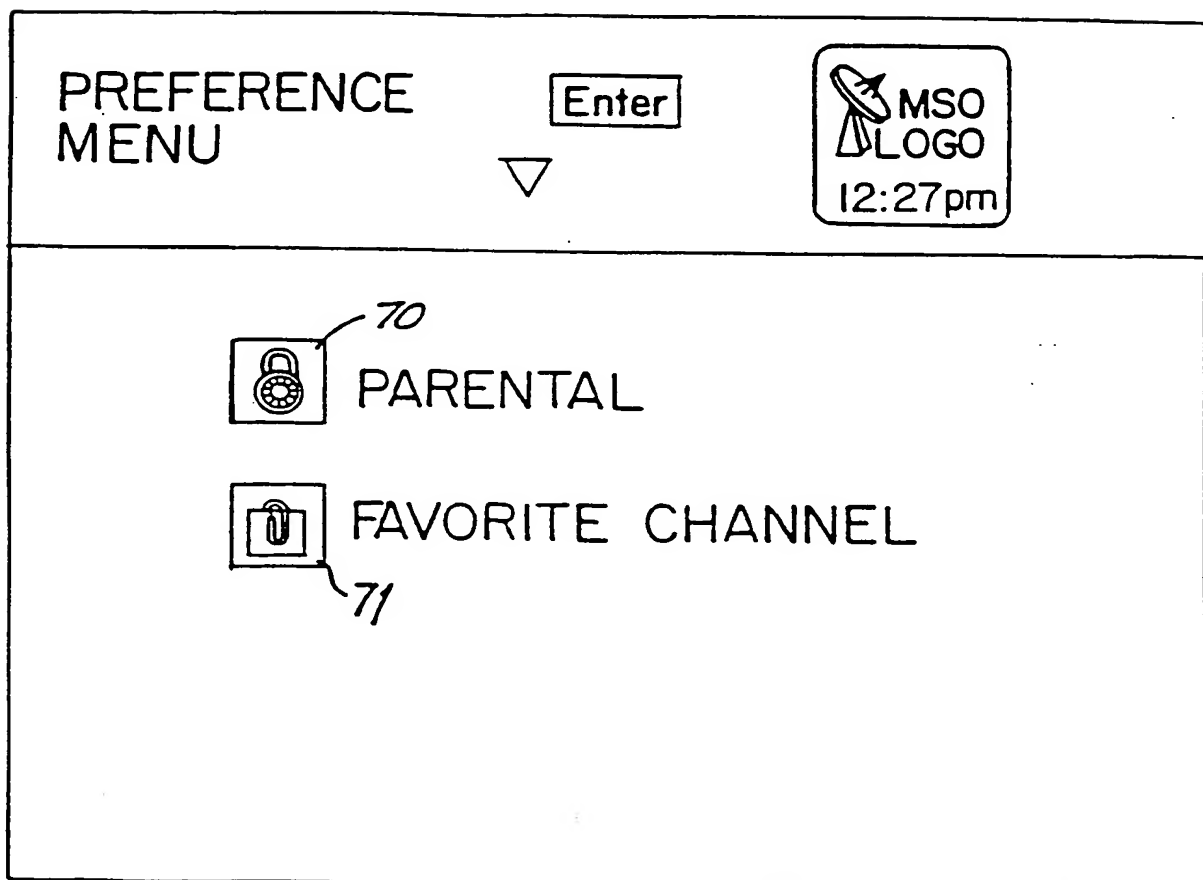


FIG.7

FAVORITE CHANNEL

Enter

△  
▽

TV GUIDE

12:25 pm

Choices		Selected
4 KCNC		822 15 REQ 2
5 SHO	Delete	
6 KRMA	84	
7 KMGH	812	9 KUSA
8 MUN1		7 KMGH
9 KUSA ← 80		5 SHO
10 KTCI		3 PPV
11 REQ1		MOVIES
MOVIES		
NEWS		
SPORTS } 83		

FIG.8



Jun 7

**HBO is a Premium Service**  
**To order this service press Enter**

FLIP



6 HBO (4:00-5:30)

Shaker Run



FIG.9


Premium Services	<input type="button" value="Enter"/>	
▽		
<input type="button" value="HBO"/>	Home Box Office \$10.40/Month	
<input type="button" value="SHO"/>	Showtime \$9.95/Month	
<input type="button" value="DIS"/>	The Disney Channel \$9.95/Month	
<input type="button" value="TMC"/>	The Movie Channel \$1.50/Month	
<input type="button" value="MAX"/>	Cinemax \$9.95/Month	
<input type="button" value="PLA"/>	Playboy at Night \$4.95/Evening(5:00pm to 3:00am)	
<input type="button" value="ACT"/>	Action \$5.95/Day(11:00pm to 3:00pm)	
Movie, special events and family programming!		
You are not a Subscriber. Press <input type="button" value="Enter"/> to Subscribe!		

FIG. 10

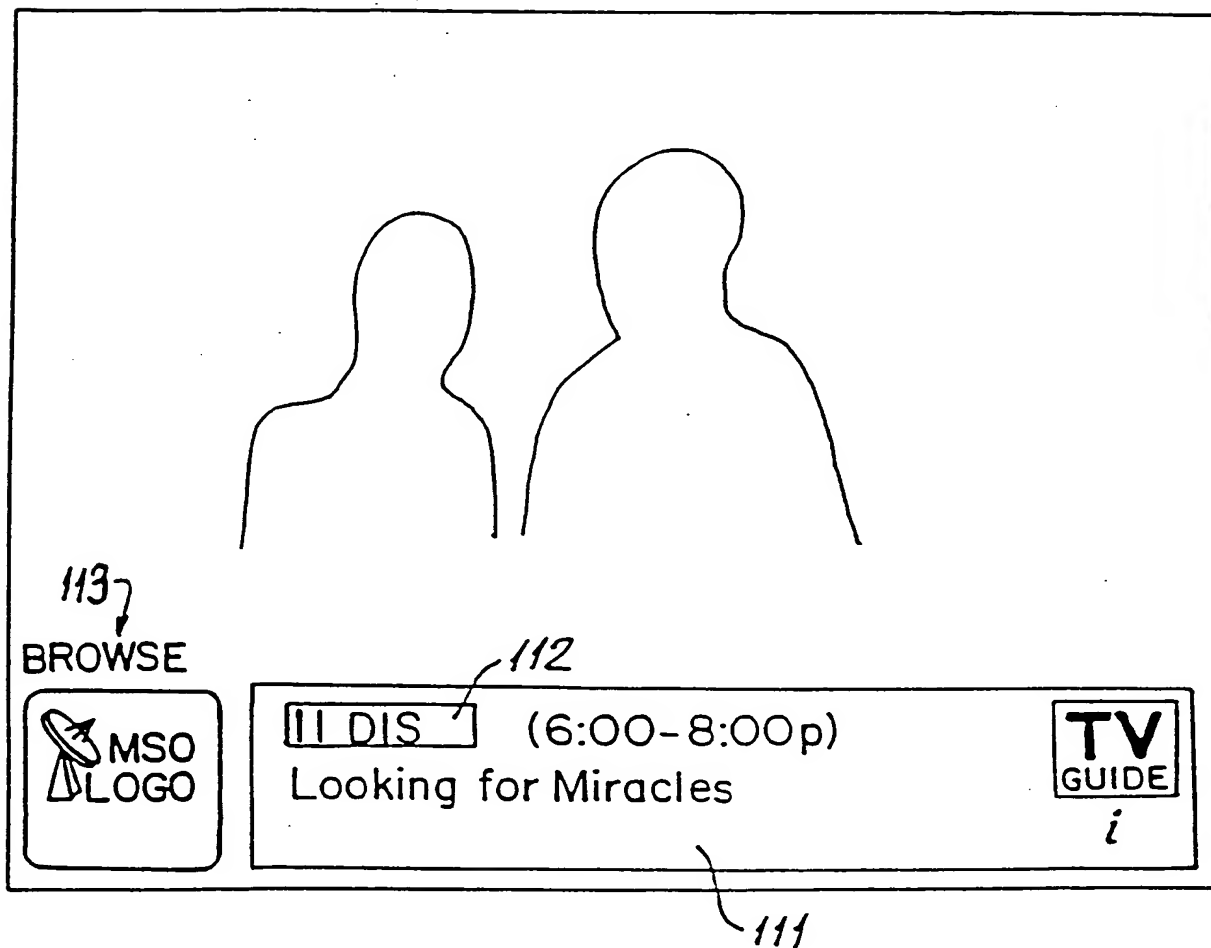


FIG. II

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For  
Agent

Gerald E. Bennington, et al.  
Not yet assigned  
ELECTRONIC TELEVISION  
Peter F. Snell

Docket No. UV-133 Cont. 6 Div.  
Filed Concurrently herewith  
PROGRAM GUIDE SCHEDULE SYSTEM AND METHOD  
Regn. No. 52,235

EV270266221US  
Sheet 12/42  
Tel: (212)-596-9000

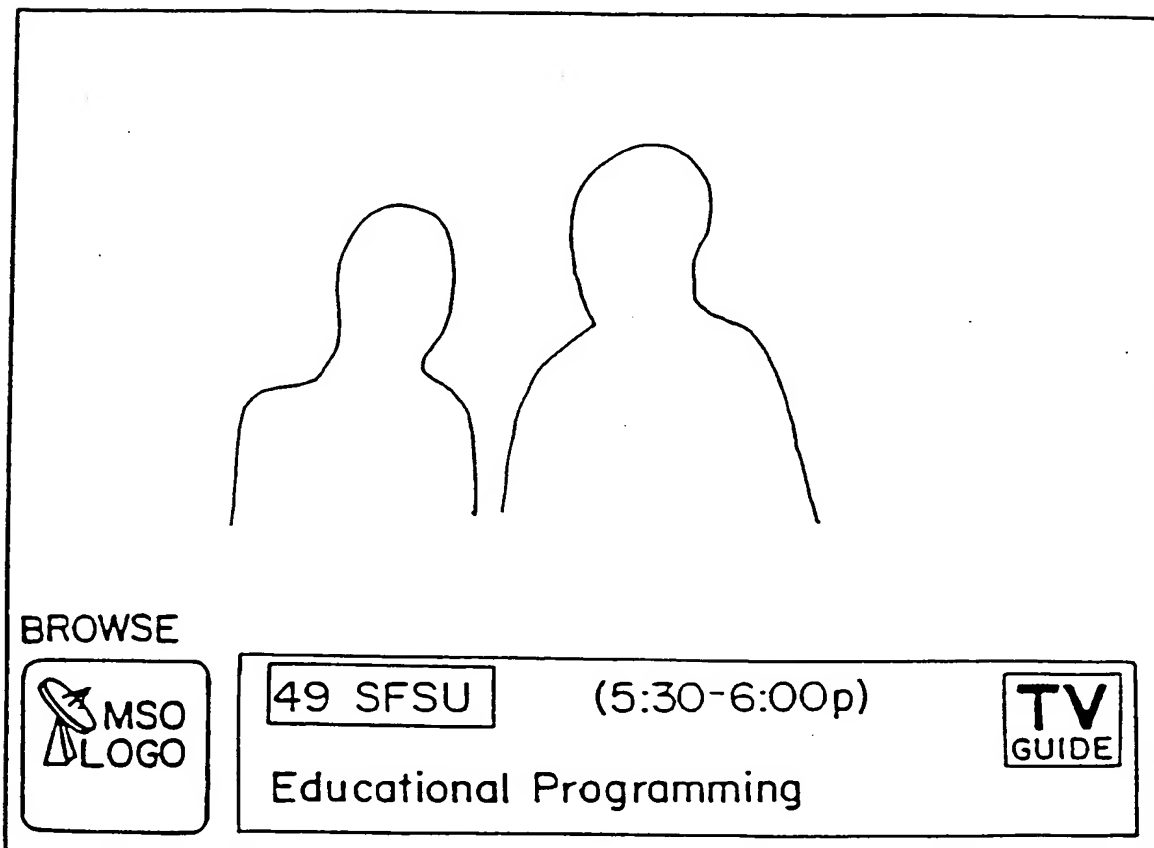


FIG. 12

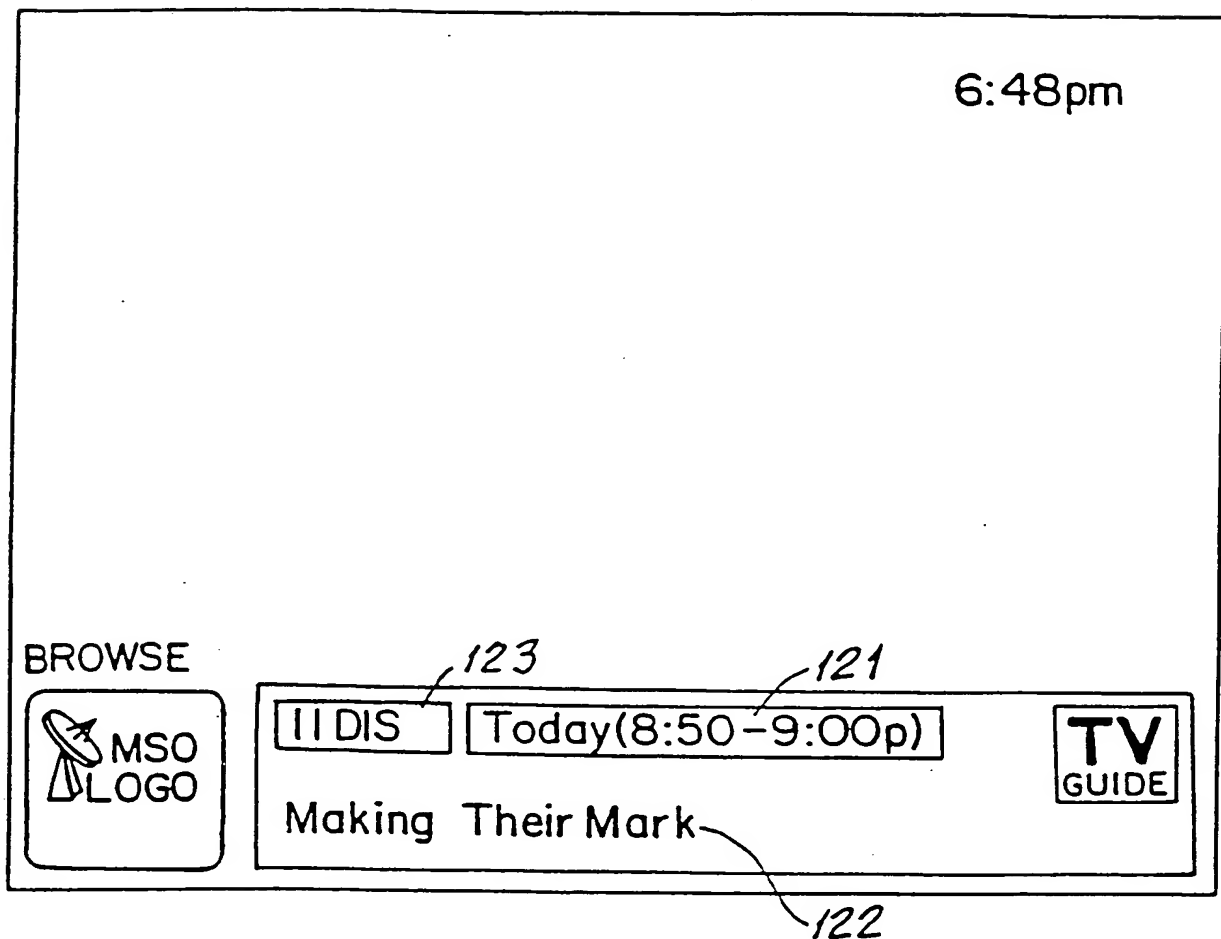


FIG. 12A

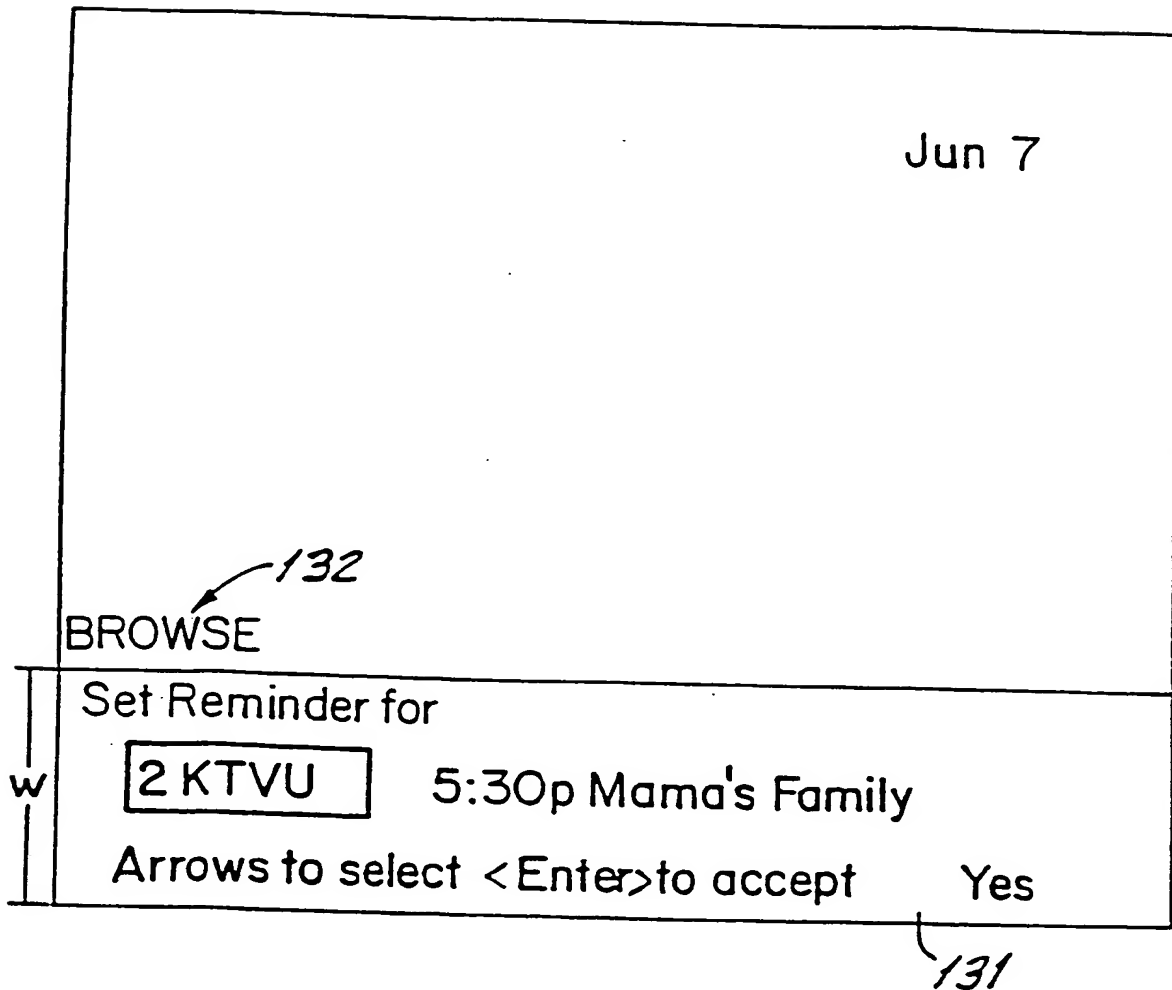


FIG. 13

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ELECTRONIC TELEVISION PROGRAM GUIDE SCHEDULE SYSTEM AND METHOD  
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EV270266221US  
Sheet 15/42  
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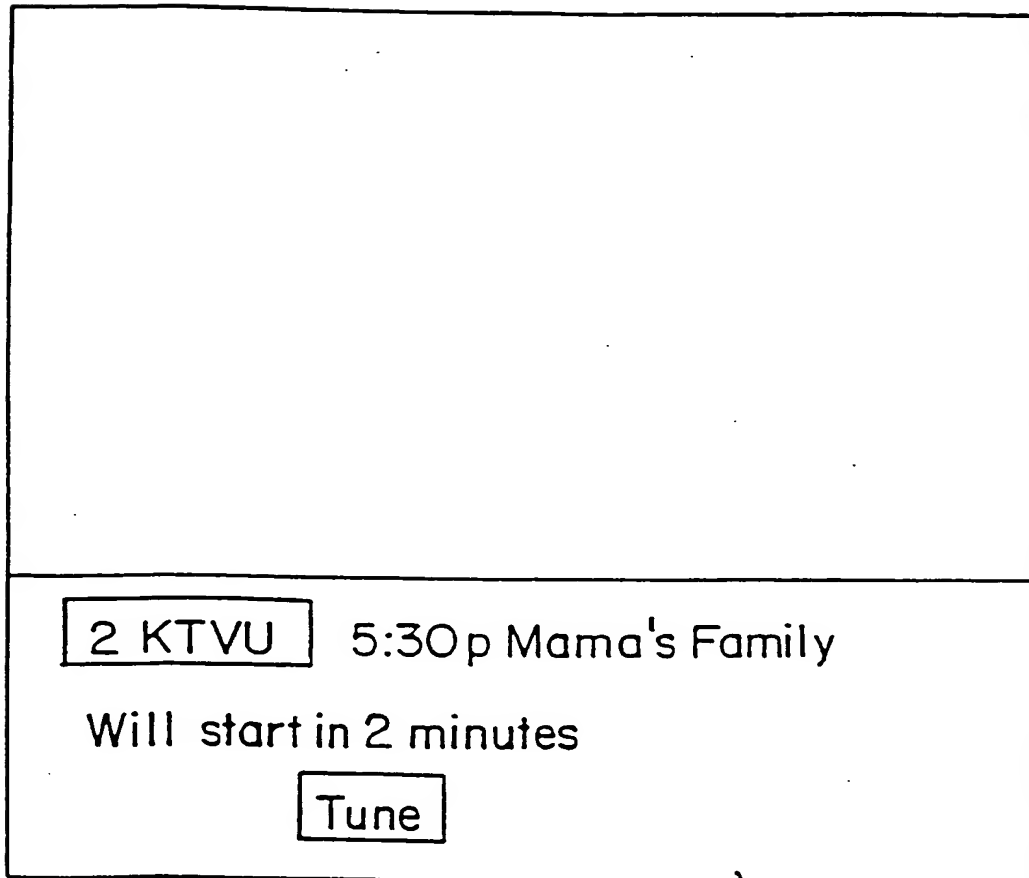


FIG.14

140

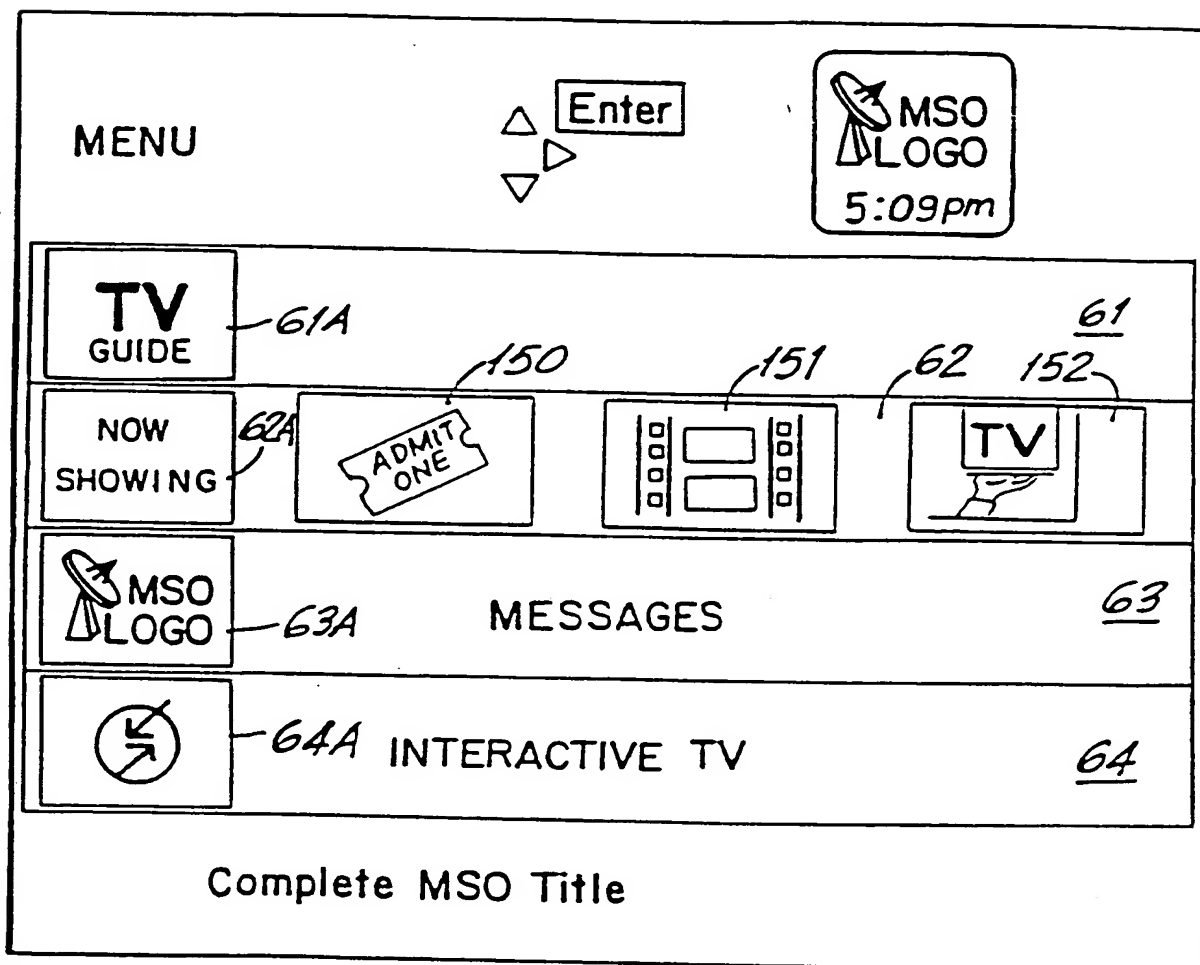


FIG.15



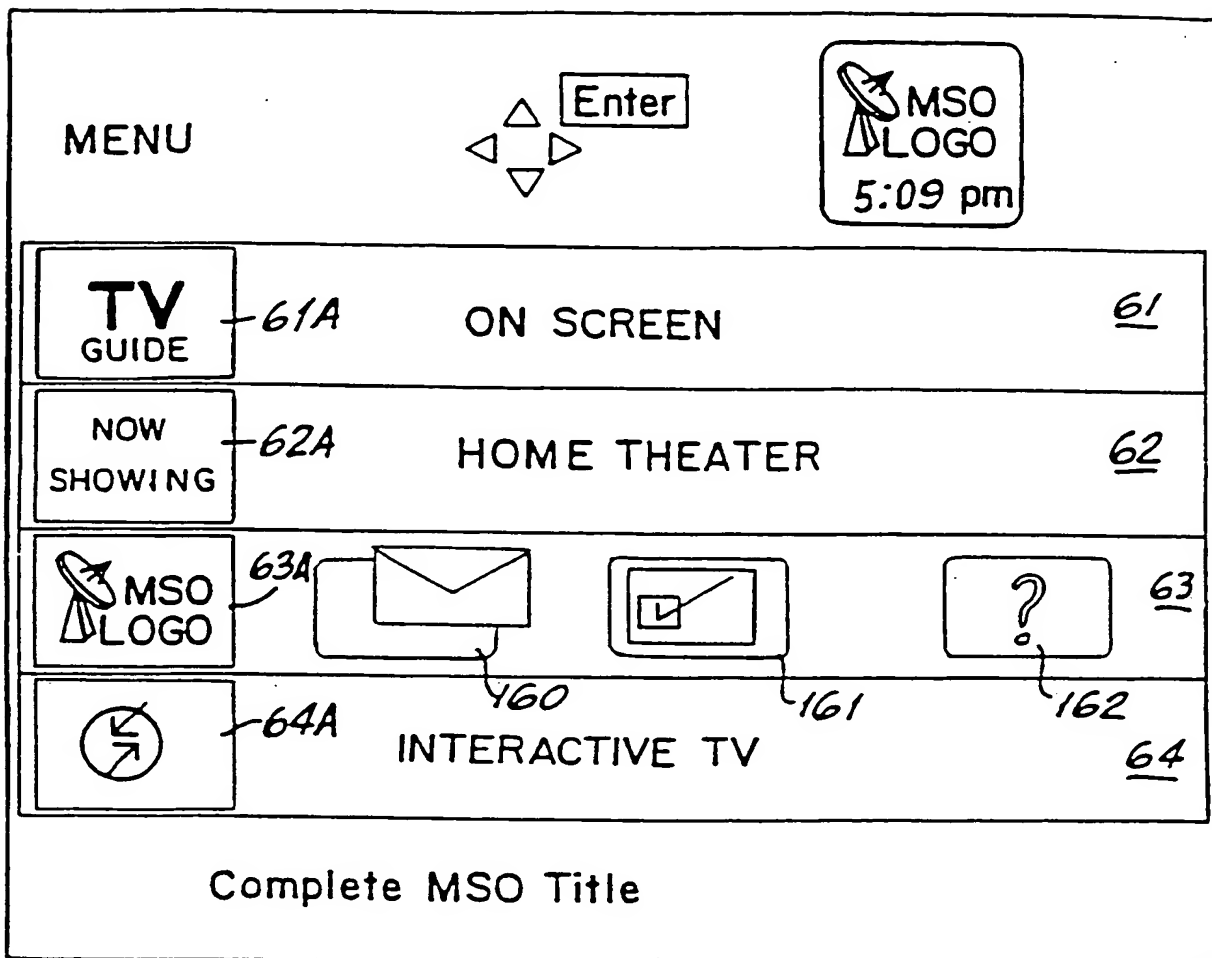


FIG. 16










MENU		 Enter		 MSO LOGO	
 TV GUIDE		ON SCREEN			
 NOW SHOWING		HOME THEATER			
 MSO LOGO		CABLE COMPANY			
		 Xpress		 PSN	
		 zing			
Complete MSO Title					

FIG.17

**Alt-180**  
**Listings**

△ Enter 184  
▽ i 183

**TV**  
GUIDE  
7:13 pm

Baseball (4:30 - 7:30p)		i	
4 KRON		7:00p	7:30p
Today		8:00p	8:30p
4 KRON	Baseball	Ent. Tonight	Fresh Prince
5 KPIX	Evening Shade	Major Dad	Murphy Brown
6 HBO	JFK: In His Own Words		JFK
7 KGO	Jeopardy!	Wheel of Fortune	Day One

FIG. 18

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EV270266221US  
Sheet 20/42  
Tel: (212)-596-9000

Listings By		TV GUIDE 5:45 pm	
Category 190A 190B		190D 190C	
Enter			
Movies	Sports	News	Children
Today			
22 LIF	4:00p A Case of Deadly Force		i
1 HOT	4:00p Ring of Fire II: Blood and Steel		i
34 AMC	4:00p Texas Across the River		i
31 MAX	4:00p The Ballad of the Sad Cafe		i
8 SHO	5:00p Blg Girls Don't Cry-They Get Even		i
46 BRV	5:00p Queen of Hearts		i
27 TMC	5:00p The Roaring Twenties		i
25 TBS	5 05p No Mercy		i

FIG. 19

Listings By *201*

Channel *202a, 202b, 202c*

*182* *183*

Today

*203*

4:30p Baseball	<input type="button" value="i"/>
7:30p Entertainment Tonight	
8:00p Fresh Prince	
8:30p Blossom	
9:00p Perry Mason: Notorious Nun	<input type="button" value="i"/>
11:00p News	
11:30 Tonight	
12:30a David Letterman	

FIG. 20

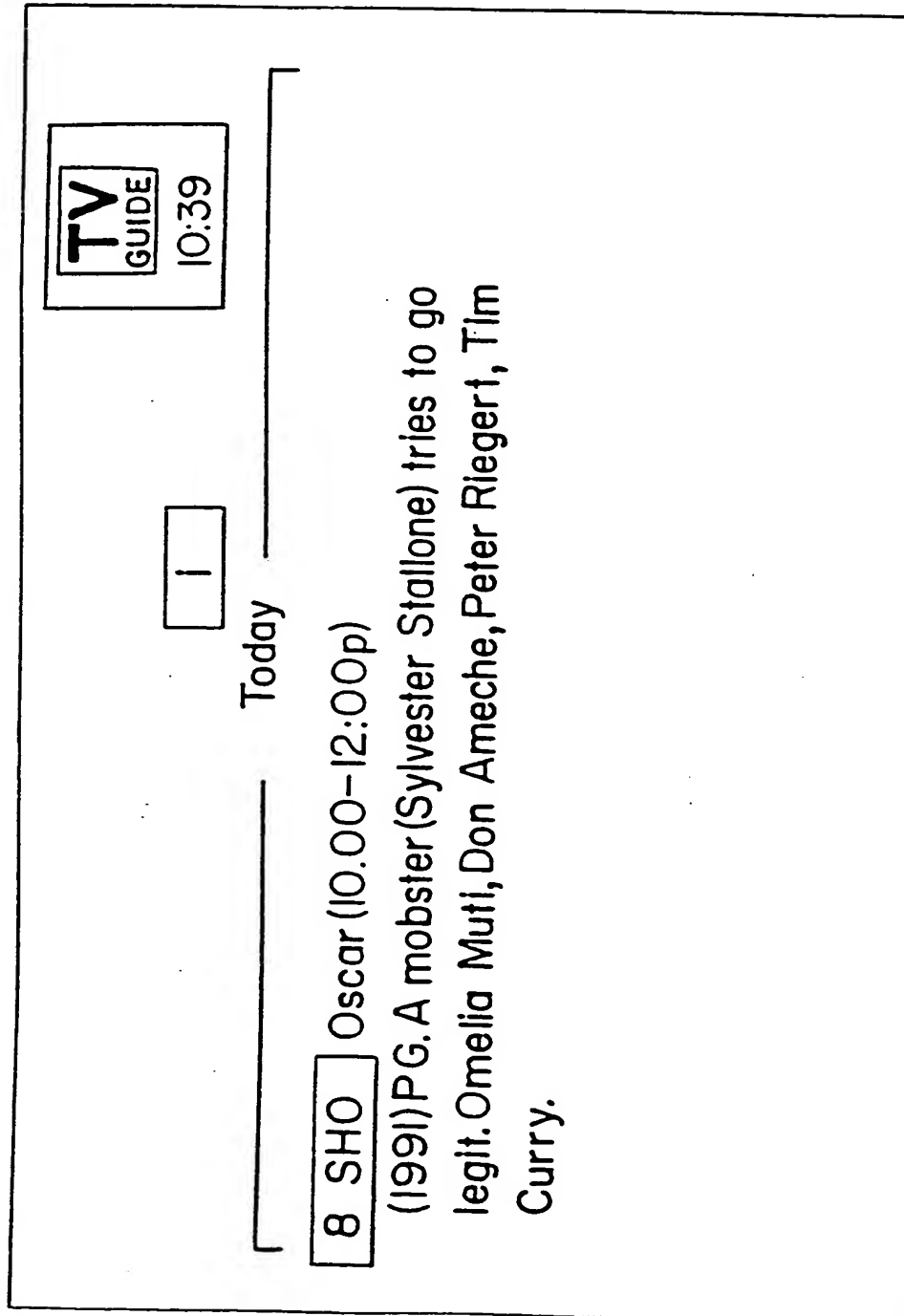


FIG. 21

PayPer View

Select choice  For 

Press additional information 

Press

Party Incorporated  
Passenger 57  
Pet Sematary Two  
Ring of Fire!!Blo  
The Distinguished Ge

220 FIG. 22


Pay Per View	Enter					
Ordering		5:49 PM				
Passenger 57		\$ 3.99				
What time would you like this show to start?						
Today 9:00p <sup>230B</sup> Tomw 12:00p Tomw 6:00p		<sup>230C</sup>				
<sub>230A</sub>						
Would you like to see a countdown onscreen just before the show start	Yes	No				
<table border="1"><tr><td>PPV</td><td>/</td></tr><tr><td>/</td><td>Source</td></tr></table>			PPV	/	/	Source
PPV	/					
/	Source					

FIG.23




Pay Per View Confirmation	◁	Enter	 5:49 pm						
You have requested to order:									
Passenger 57		\$ 3.99							
NO, I DO NOT WANT TO ORDER.									
<table border="1"><tr><td>PPV</td><td>/</td><td></td></tr><tr><td>/</td><td>Source</td><td></td></tr></table>				PPV	/		/	Source	
PPV	/								
/	Source								

FIG.24

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Docket No. UV-133 Cont. 6 Div.  
Filed Concurrently herewith  
Regn. No. 52,235

EV270266221US  
Sheet 26/42  
METHOD  
Tel: (212)-596-9000

## Pay Per View Confirmation



You have requested to order:

Passenger 57

\$ 3.99

Yes, I would like to order

Passenger 57 has been Ordered!

Tune to Channel 1 Today at 9:00pm.

PPV	/	
/		Source

FIG.24A



LISTINGS		 Listing 		6:06P AUG 16		
5:00	5:30	6:00	6:30	7:00	7:30	8:00
NBC <b>4</b> News						
ABC <b>6</b> News						
CBS <b>10</b> CBS News						
Fox <b>28</b> Club Paradise (5:00)						
PBS <b>29</b> Mystery!						
COM <b>30</b> Tribute to Carson						
HBO <b>33</b> Gremlins 2: The New Batch						
ESN <b>34</b> Tennis (4:30)						
AMC <b>35</b> Arise my Love (5:00)						
DSC <b>37</b> Natural World						
NIK <b>38</b> I Love Lucy						

FIG.25


Premium Services	<input type="button" value="Enter"/>	 5:03pm
▽		
<input type="button" value="HBO"/>	Home Box Office \$10.40/Month	
<input type="button" value="SHO"/>	Showtime \$9.95/Month	
<input type="button" value="DIS"/>	The Disney Channel \$9.95/Month	
<input type="button" value="TMC"/>	The Movie Channel \$1.50/Month	
<input type="button" value="MAX"/>	Cinemax \$9.95/Month	
<input type="button" value="PLA"/>	Playboy at Night \$4.95/Evening(5:00pm to 3:00am)	
<input type="button" value="ACT"/>	Action \$5.95/Day(11:00pm to 3:00pm)	
Movie, special events, and family programming!		
You are not a Subscriber. Press <input type="button" value="Enter"/> to Subscribe!		

FIG.26

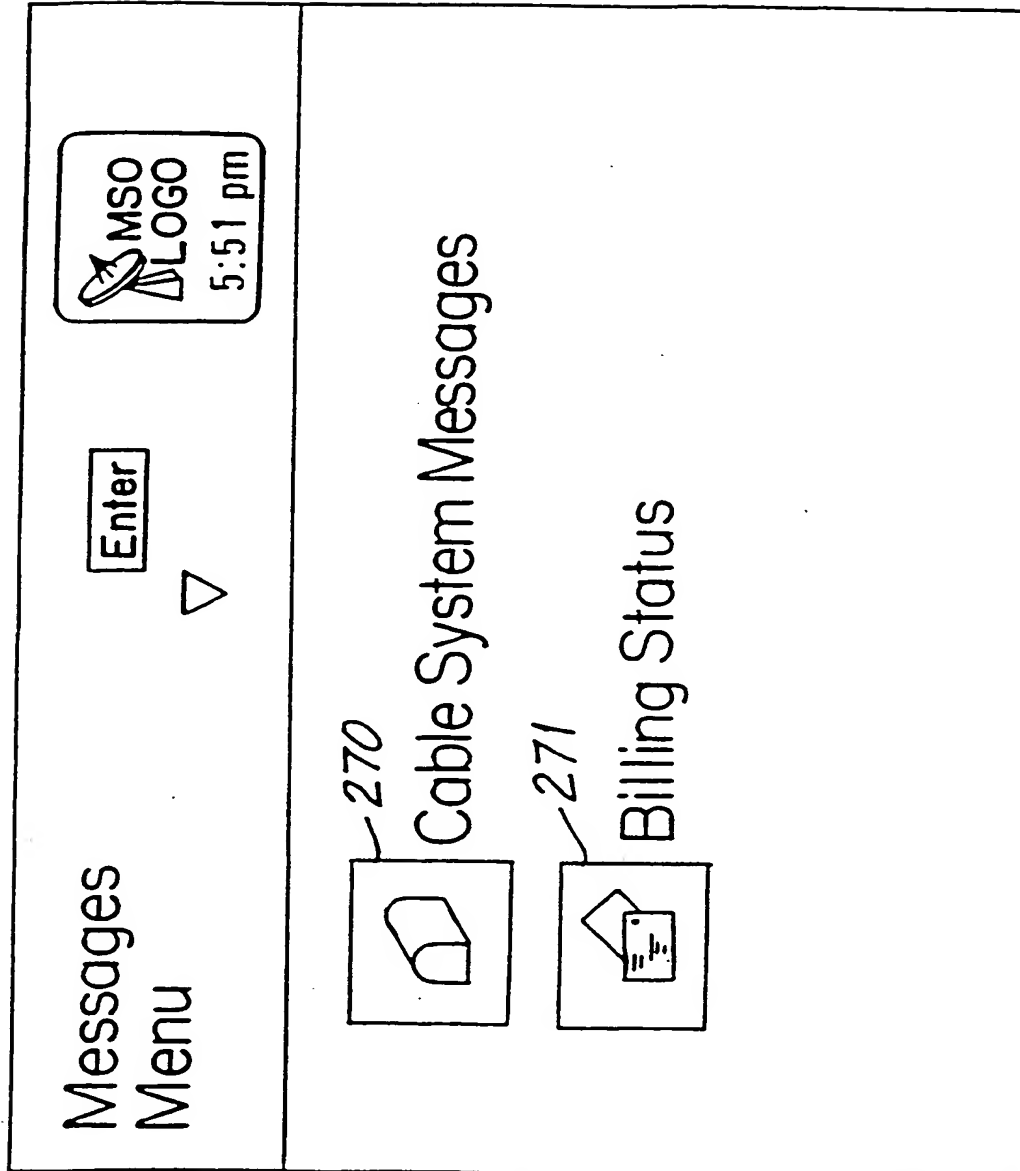


FIG. 27


<p>Cable System Messages</p> <div data-bbox="282 558 485 747"><p>5:52 pm</p></div>	<p>Pay Per View is featuring "Batman Returns" this month.</p> <p>Get a free sneak peek of HBO this weekend.</p>	<p>Complete MSO Title</p>
---	---	---------------------------

FIG.28



<b>3/17</b>	Free HBO Preview Tonight
<b>3/22</b>	Pay Per View Movie Sale Will be on Tonight only
<b>2/28</b>	New Channel Next Week on your Cable Network



<b>12/23</b>	California Earthquake Reeks Havoc on TV
<b>3/25</b>	President Clinton Address
<b>3/30</b>	PBS Pledge Drive Begins Tonight with Auction



To move between cable system and TV Guide mailboxes,  
use Left/Right arrows. To read messages, use Down arrow:  
when headline is highlighted, full message appears in this space.



FIG. 28A

## Billing



Name: TV Guide Onscreen Acct. #: 12345-098765-08-9

Billed From: 05/25/93 Billed To: 06/25/93 Total: \$3.99

FOR CUSTOMER SERVICE CALL: 790-0900

Date	Time	Service / PPV Event	Cost
06/07/93	9:00 p	PASSENGER 57	\$3.99

FIG.29



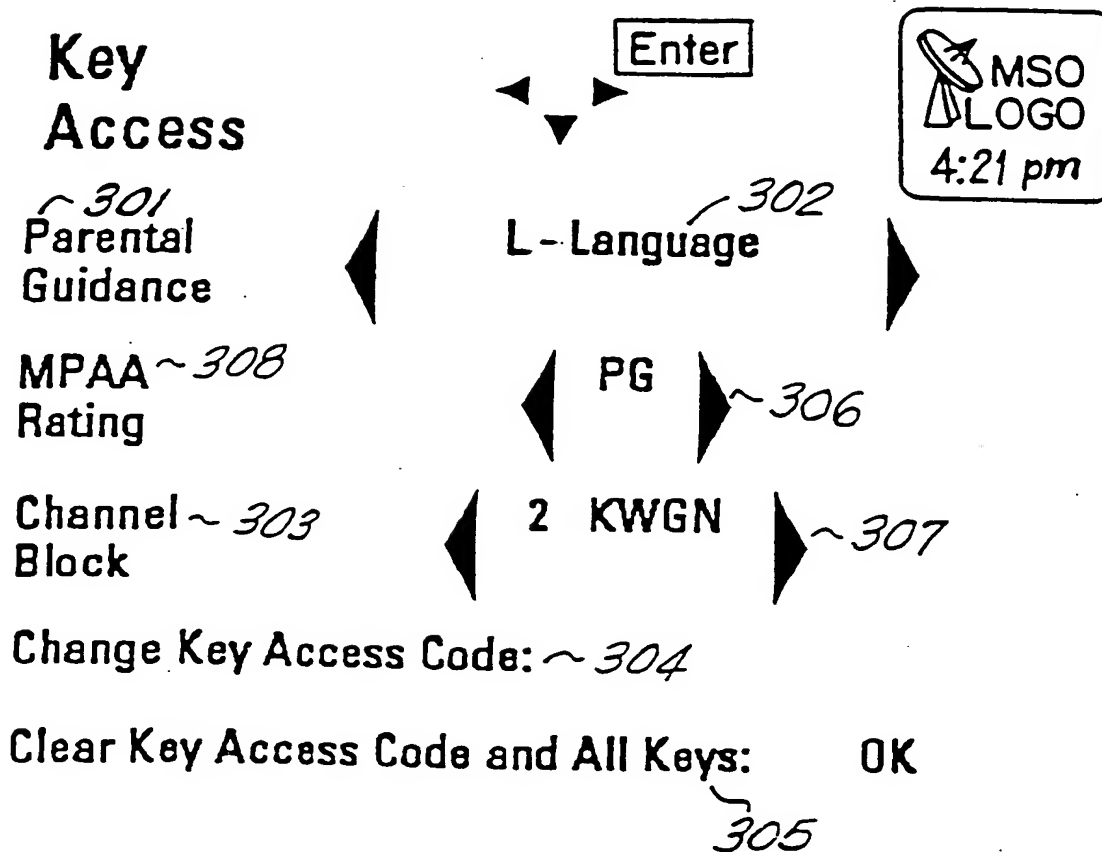


FIG.30

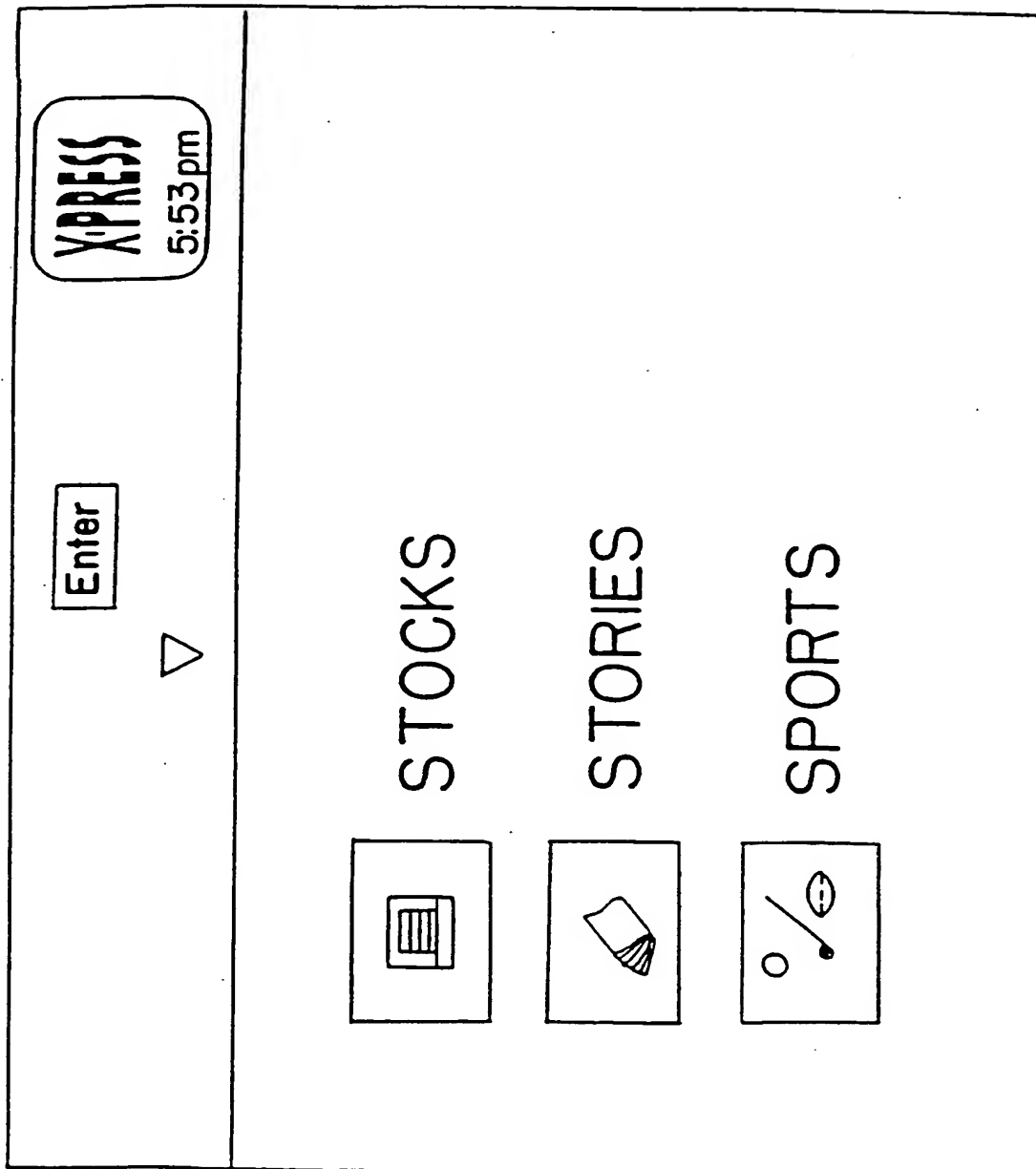


FIG. 31

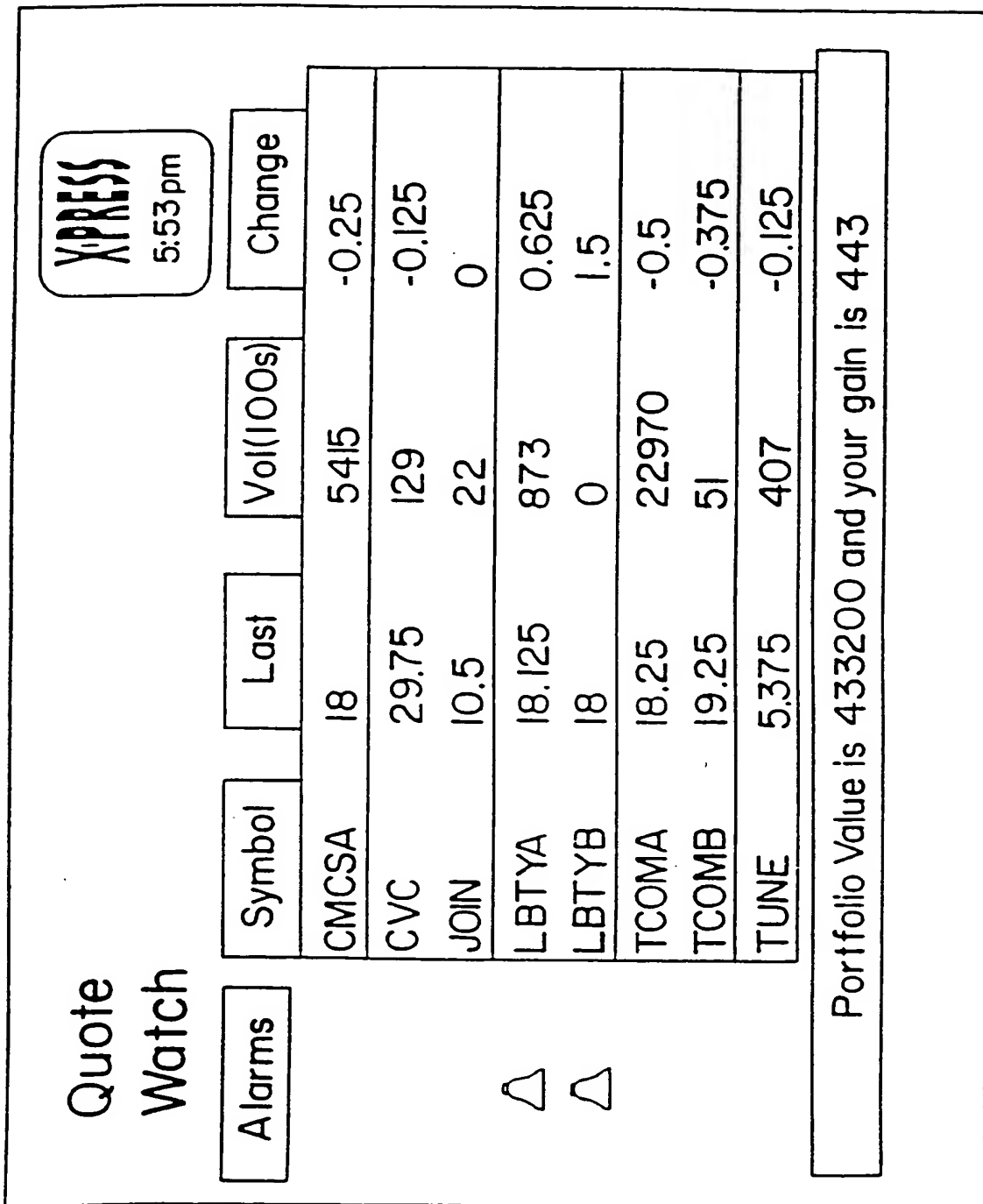


FIG. 32

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Peter F. Snell

Docket No. UV-133 Cont. 6 Div.  
Filed Concurrently herewith  
Regn. No. 52,235

EV270266221US  
Sheet 36/42  
Tel: (212)-596-9000

Hi Low/Close  
Graph

Last \$22.87at  
12.00pm. 05/29/93

**XIPRESS**

5:53pm

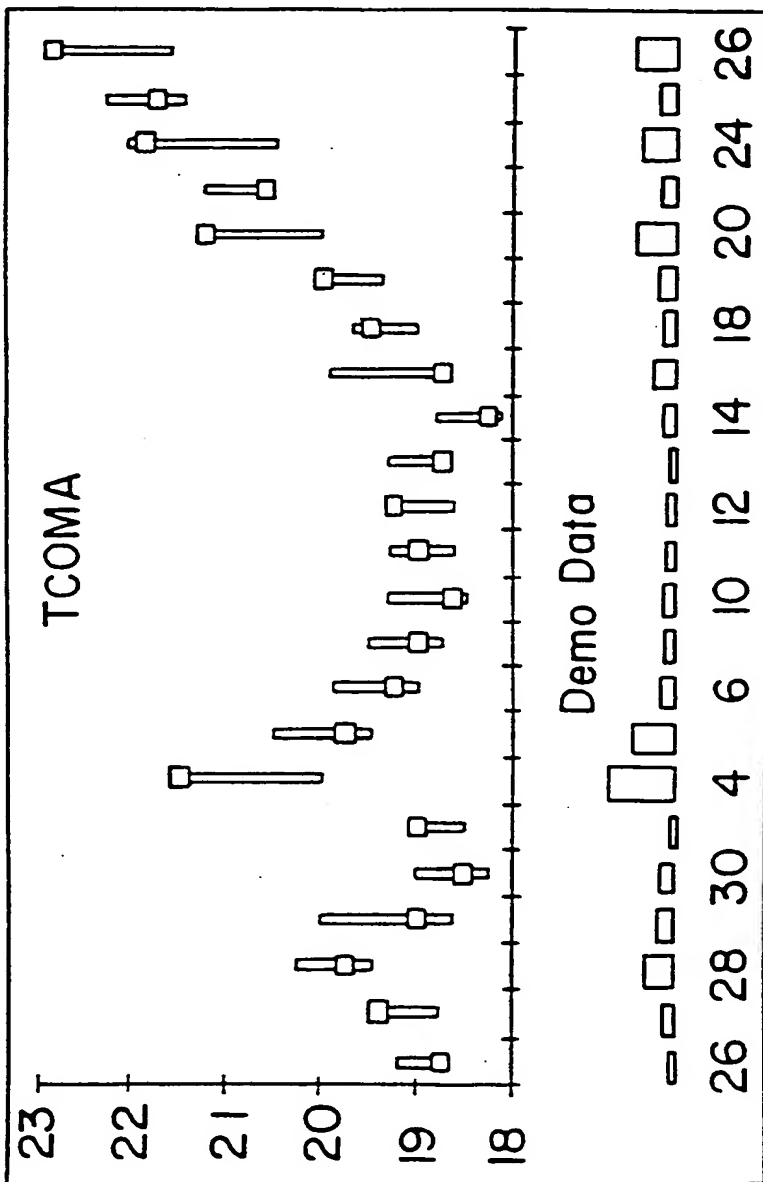


FIG. 33

## STORIES



### US World News

#### Cubans use Vitamins to combat epidemic

Geneva - A costly campaign to provide vitamins to all Cubans has helped curb a mysterious epidemic that has afflicted thousands with vision problems, a World Health Organization official said yesterday.

The outbreak of optical neuritis has dimmed the vision of about 20,000 Cubans and a related malady has affected 6,000 other people, mostly women.

FIG.34

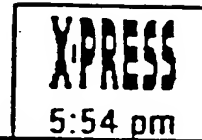
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Regn. No. 52,235

EV270266221US  
Sheet 38/42  
METHOD  
Tel: (212)-596-9000

## SPORTS



---

### Major League Baseball

Yesterday in National League Action

Colorado 7, Houston 5

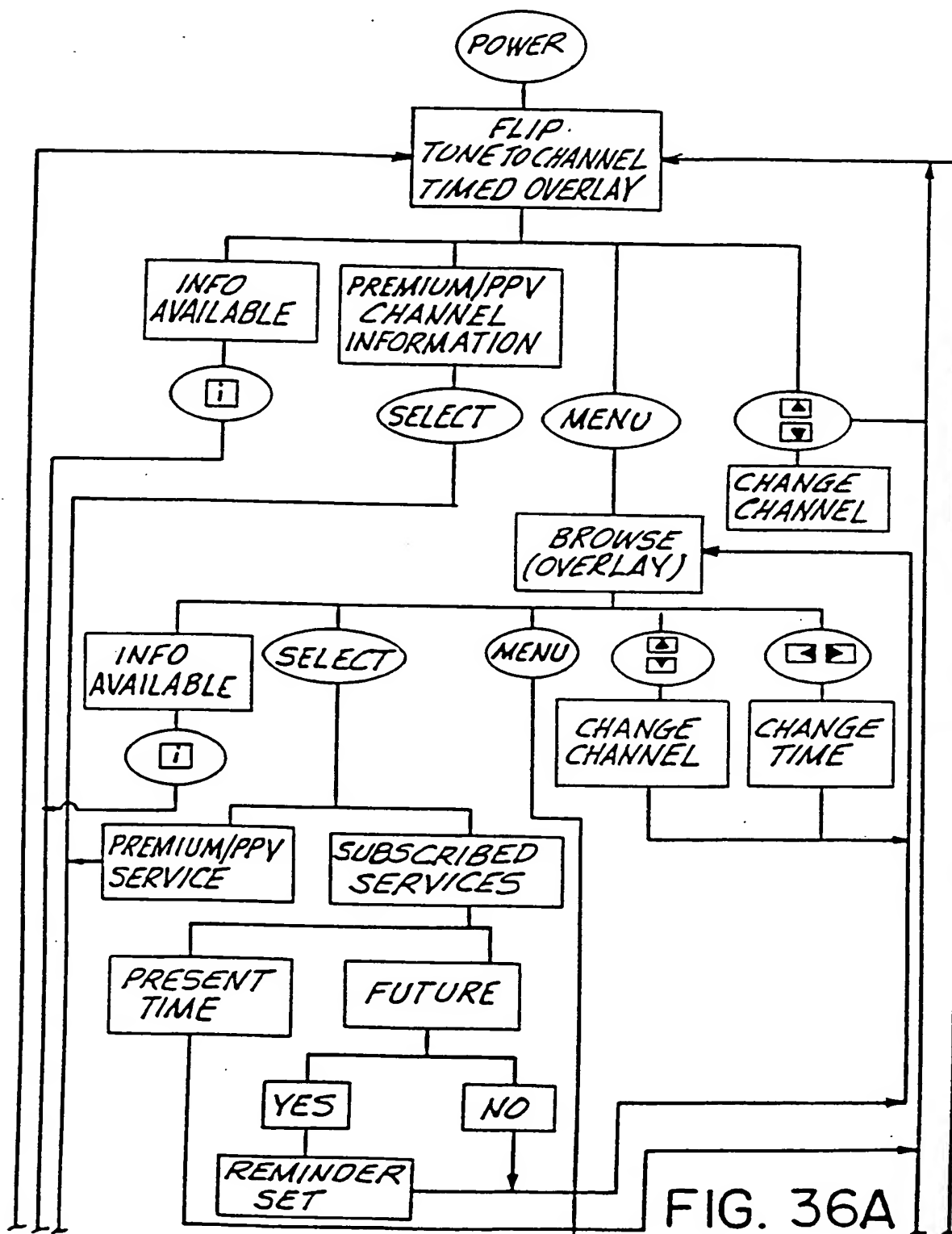
San Francisco 5, Chicago 4

Yesterday in American League Action

Detroit 4, Boston 1

Toronto 4, Milwaukee 2

FIG.35



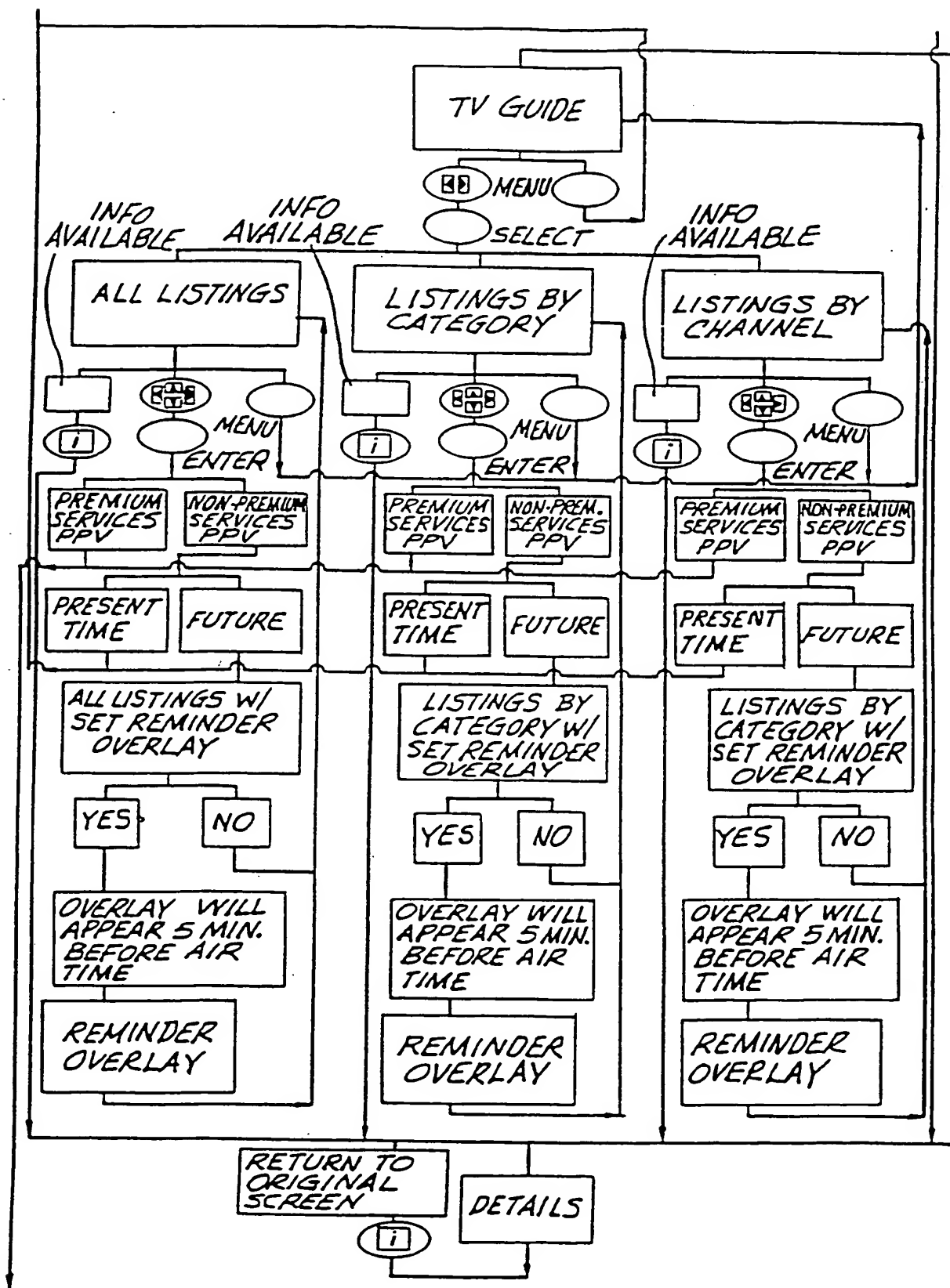


FIG. 36B



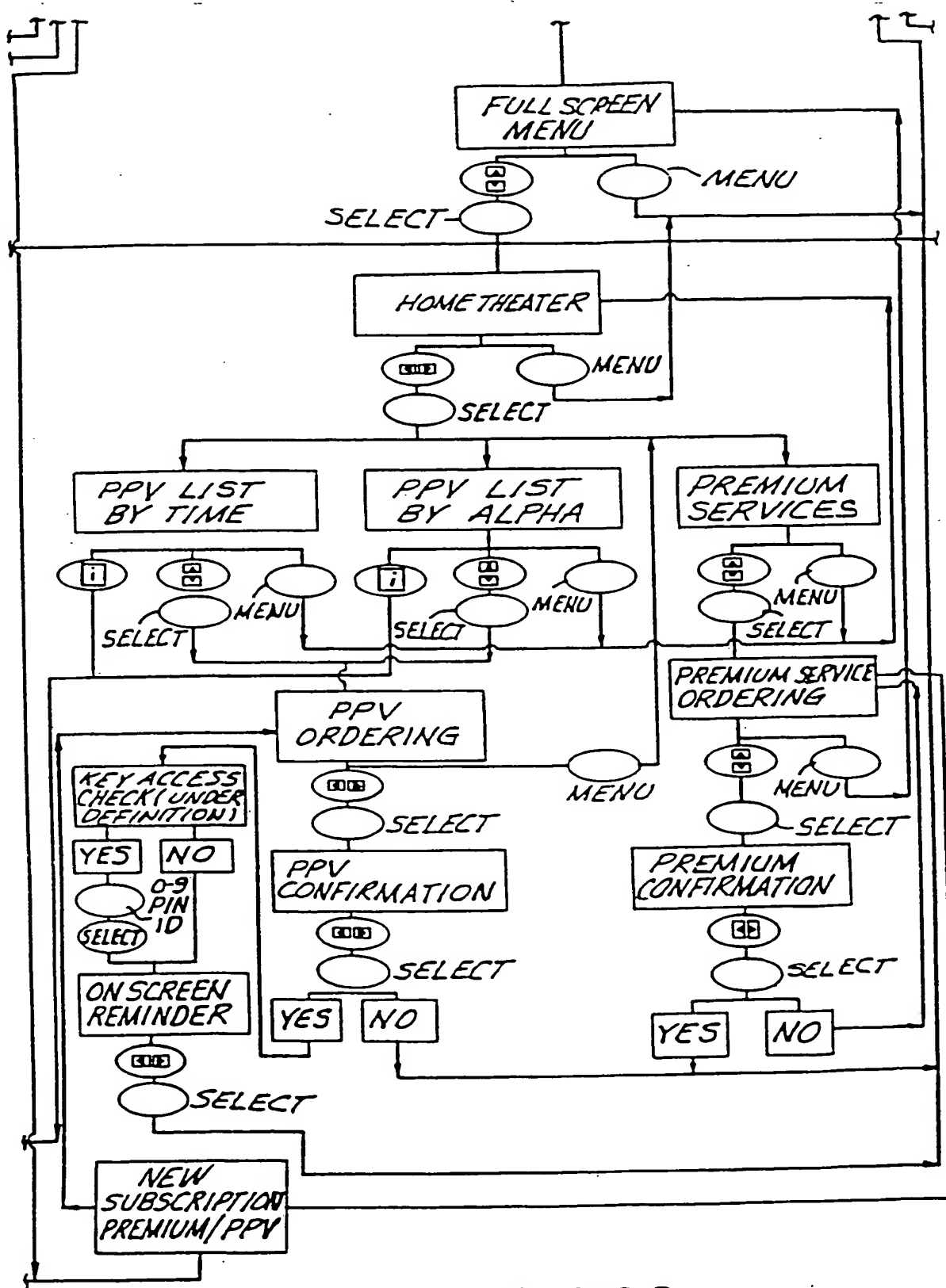


FIG. 36C

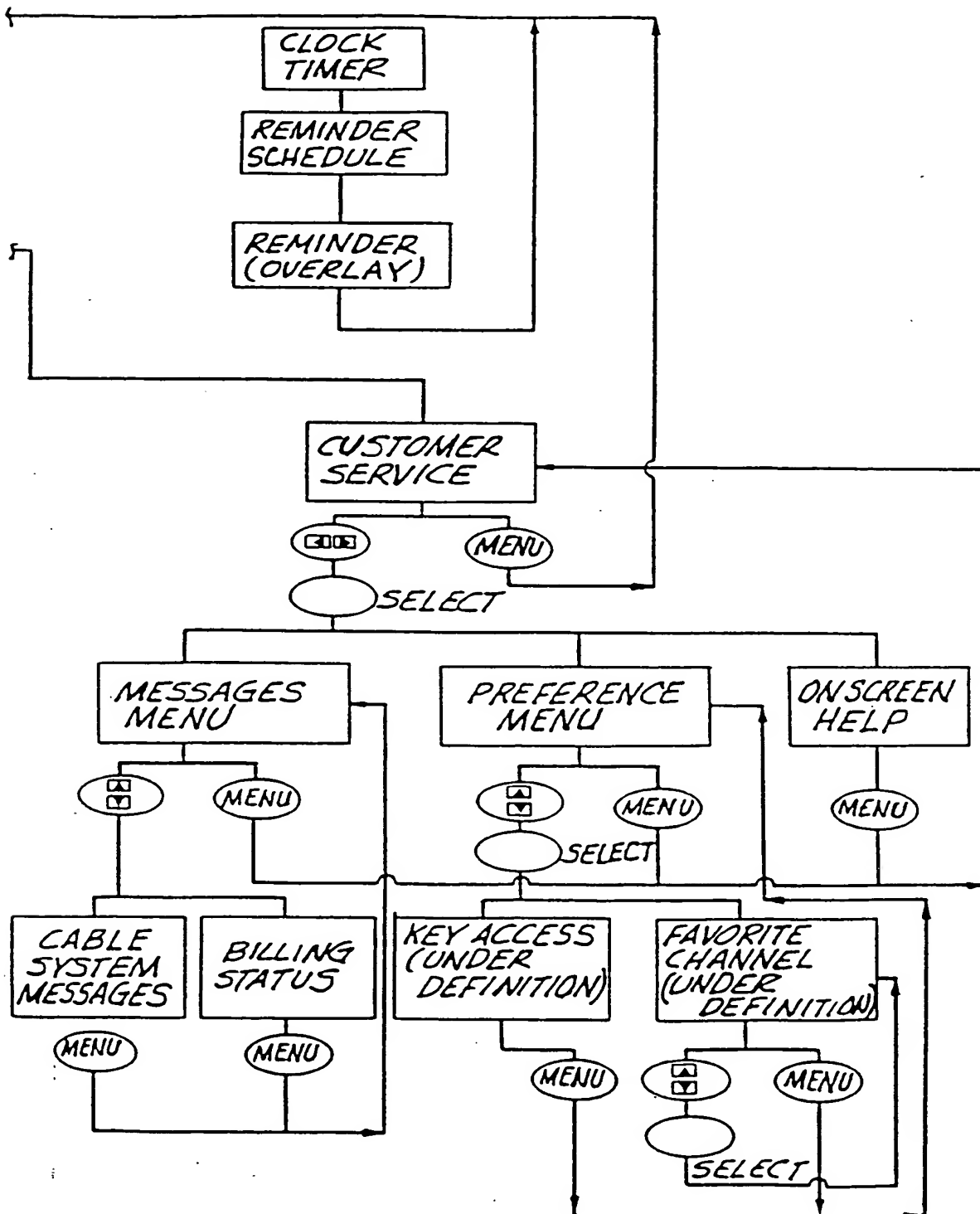


FIG. 36D